

# Partnering for Greater Access to Higher Education



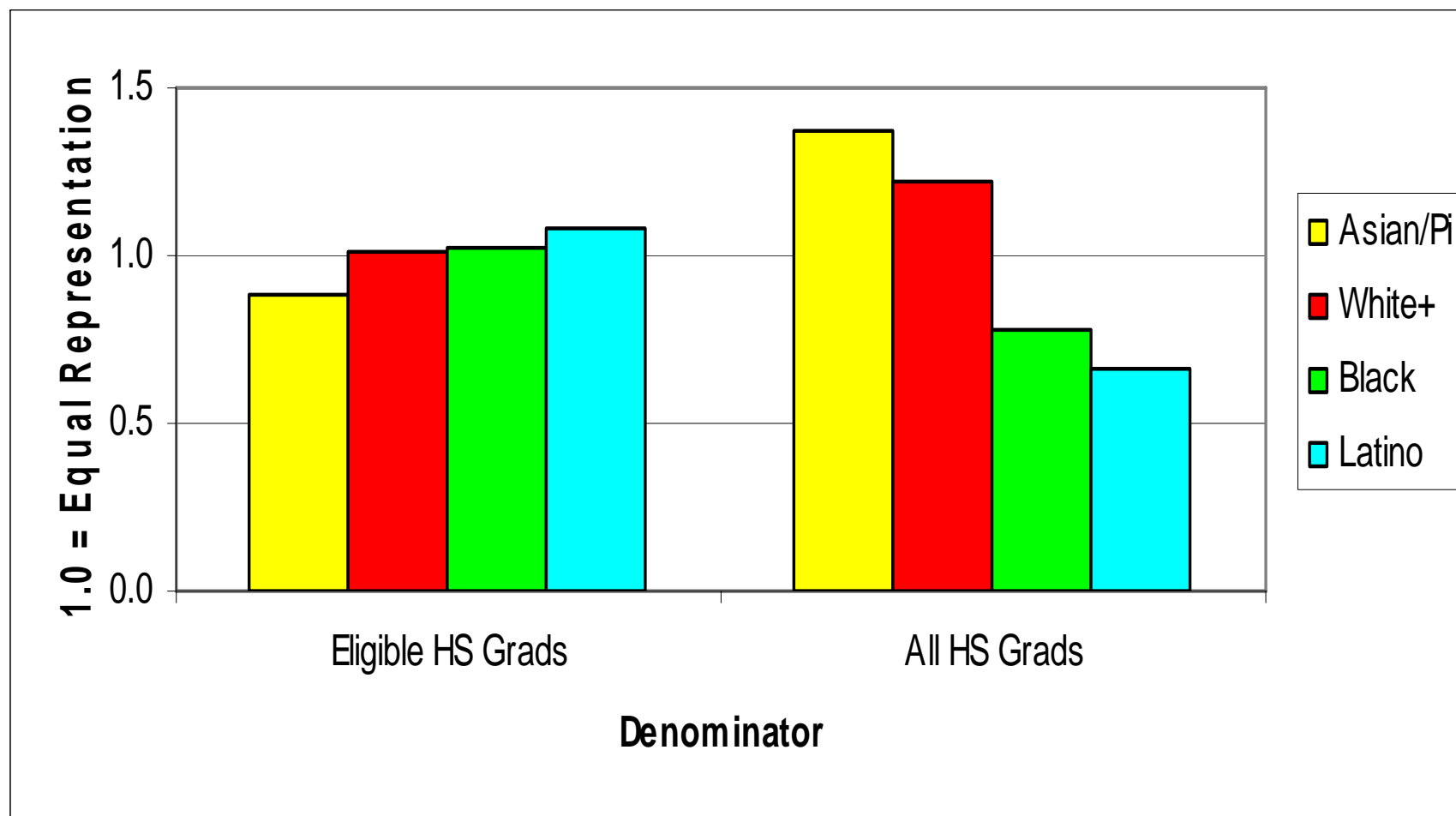
- Latinos
- African Americans
- American Indians
- Asian Pacific Islanders
- Veterans



Primary  
Target

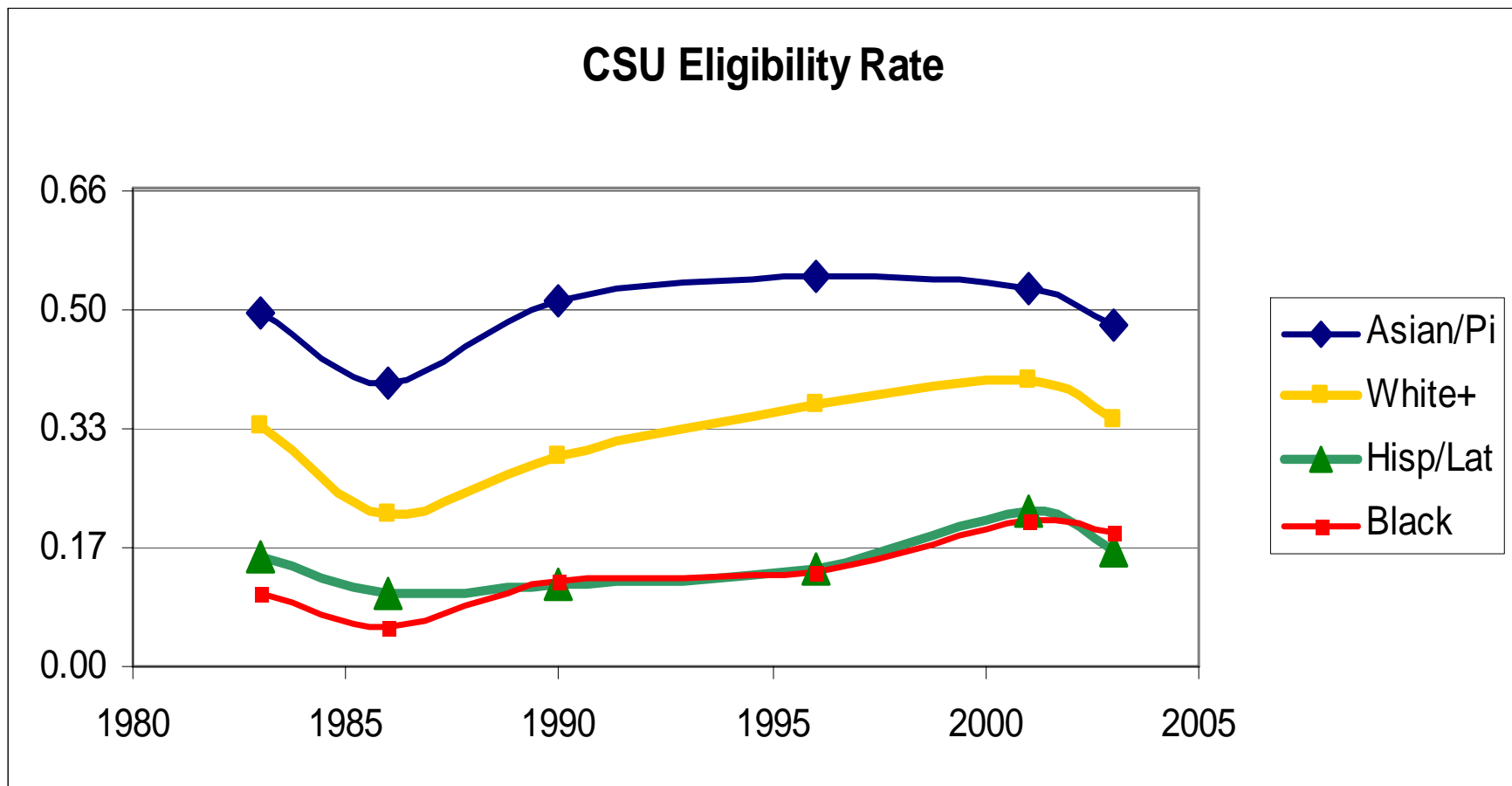


## Enrollment Ratios for New Freshmen

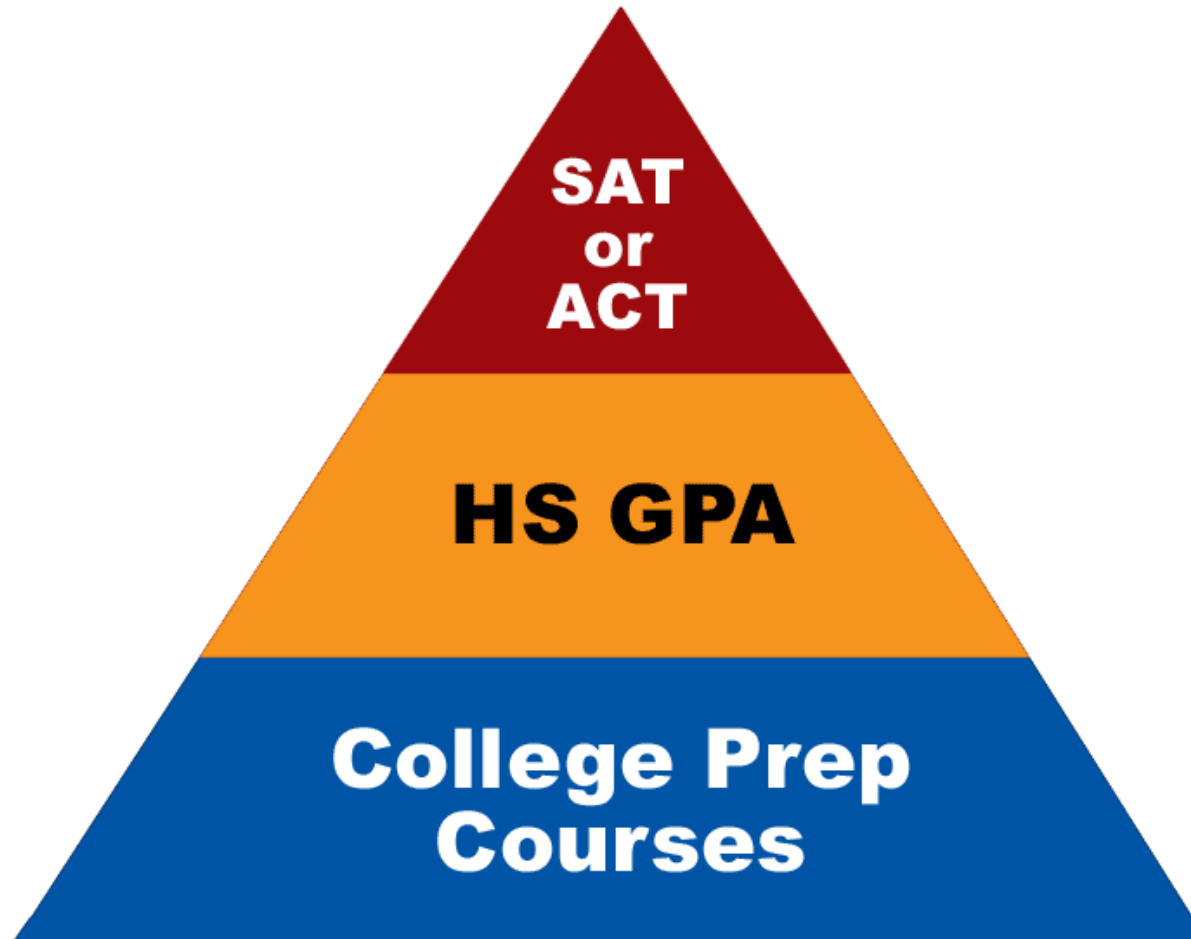


# The Challenge

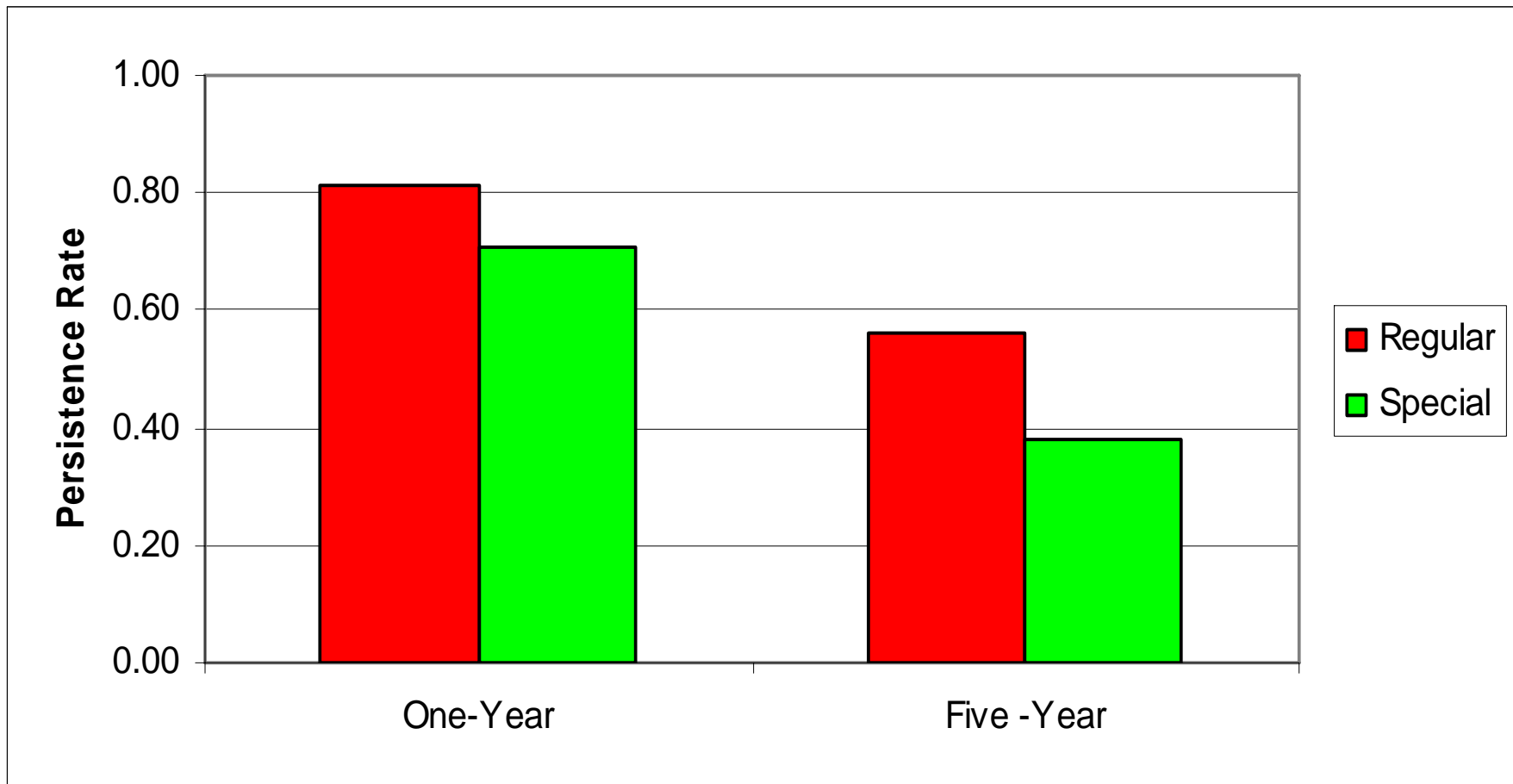
## A History of Unequal Eligibility Rates



# Components of CSU Eligibility



## HS Students that Meet CSU Criteria More Likely to Persist to Degree





## K-12 Partnerships



- Build bridges with public K-12 partners, which are source of over 90% of CSU students
- Reach out to middle and high schools to help more students prepare for and succeed in college
- Ensure consistency in standards, requirements

## **K-12 Partnerships**

- EAP, Early Assessment Program
- How to Get to College Poster
- MESA
- TRIO
- GEAR UP

## **Purposes of Early Assessment Program**

- Early assessment of CSU status
- Identify student readiness
- 12<sup>th</sup> grade interventions

## **Possible EAP Outcomes**

- College Ready (Exempt)
- College Ready (Conditionally Exempt)
- Not College Ready (Non-Exempt)
- Incomplete



## **Math, Engineering, and Science Achievement (MESA)**

- Outreach to economically and educationally disadvantaged students
- *MESA Schools Program*
- *MESA Community College Program*
- *MESA Engineering Program Centers*



# TRIO

- ***Educational Opportunity Centers (EOC)***
- ***Talent Search***
- ***Upward Bound***

## **GEAR UP**

### **Gaining Early Awareness and Readiness for Undergraduate Programs**

Goal: Provide low-income middle school students with the skills, encouragement, and academic preparation they need to enter and succeed in high school and college



## **The Communities of Interest**

- African American
- Asian/Pacific Islander
- Latinos
- Native Americans
- Veterans

## Goals of Community Partnerships

- Reach under-represented groups: African-American, Hispanic, Native Americans and Asian Pacific Islanders
- Provide information on how to prepare academically and financially for college
- Build long-term partnerships with these communities

## Latino Community

- PIQE
- TRPI/Sallie Mae
- ABC
- HACU
- AAHHE
- CLIC
- Campaign for College Opportunity
- HENAAC

## **African American Community**

- Super Sunday
  - SoCal.....13 churches
  - NoCal.....20 churches
- Church Educational Liaisons
- 100 Black Men
- NAACP
- PIQE
- Campaign for College Opportunity

## Native American Tribes

- Four Recommendations
  - Sovereignty
  - Self-Identification
  - Regional meetings
  - Curriculum Considerations
- NCAI
- Cal Indian Education Conference
- UC/CSU Collaborative
- PIQE
- Campaign for College Opportunity

# **Asian/Pacific Islander Communities**

- Wider distribution of poster
- Vietnamese community outreach
- Filipino: Tagalog poster translation
- Hmong: Hmong poster translation
- Campaign for College Opportunity



# Veterans: Troops to College



- Reach out to military personnel serving in California
- Partner with military and public colleges and universities in California to provide academic and financial advice



## Fall 2007 Application Increases

Native American..... +12 % (increase of 262)

African American..... +12 % (increase of 3,300)

Latinos..... +15 % (increase of 15,600)

Asian/Pacific Islander..... + 5% (increase of 3,400)

White..... +5 % (increase of 5,200)



## **California Today is the Nation Tomorrow**

- The California State University system is the university of choice for the majority of first generation college students
- We must provide opportunity to all the underrepresented groups
- Our partnerships are the catalysts for getting more high school graduates college ready



[www.calstate.edu](http://www.calstate.edu)